



Media Release

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Take the plunge with Sydney Water

Sydney Water has launched the first of 11 potential new swimming sites across Western Sydney, just in time for summer, as part of the Urban Plunge initiative.

The campaign, designed to provide more swimming, water sports and recreational opportunities to thousands of customers also provides western Sydney families another option to travelling to the beach, kicks off ahead of the school holidays with the first pop-up pool in Andrew Campbell Reserve in Prospect.

Sydney Water's General Manager of Business Development Chris Gould said Urban Plunge is designed to make water accessible to everyone and not just those that live close to the beach

"Swimming over summer is such a huge part of our Australian culture and providing a place for everyone close to home is what the Urban Plunge initiative is all about," Mr Gould said.

"We all learned the value of the great outdoors during COVID and this initiative is about providing as much free urban space and swimmable water holes to our customers over summer.

"Our Prospect pop-up site unlocks enormous potential for our community's recreation and wellbeing, it's safe, it's free and it's the first of many sites to come," Mr Gould said.

"We all love a day at the beach, but with the rising cost of living putting extra pressure on household budgets, our sites are a fun day out for families who can have a splash this summer, without having to put their hands in their pockets," Mr Gould said.

Sydney Water is committed to leading the collaboration between local councils and other groups to see more swim sites opened across Greater Sydney's rivers and waterways, as well as through pop-up and tow-in pools.



“That’s why we have deliberately focused our first roll out in Western Sydney and identified 11 potential sites to open moving forward.”

Those sites include McIlwain Park at Rhodes, Putney Park at Putney, Pirrama Park at Pyrmont, Bedlam Bay at Hunters Hill, Callan Park at Lilyfield, Light Horse Park at Liverpool, Casula Powerhouse at Casula, Liverpool Offtake Weir at Cecil Hills, Marrinawi Cove at Barangaroo, Lansdown Reserve at Lansdown, Trench Reserve at Penrith and Menangle Road at Campbelltown.

All of them are currently being scoped and investigated for their water quality, swim safety, ecological health, and community interest.

“This is the future of swimming in Sydney, the Blue Mountains and the Illawarra. It is just the beginning of our journey to provide a truly unique experience for people to be able to reach a swimming site within a 30-minute drive from their home,” Mr Gould said.

The pop-up pool at Prospect will be open to the public every weekend from 26 November 2022 to 26 January 2023 (except Saturday 24 & Sunday 25 December) and seven days a week from 26 December 2022, making it the perfect place to cool off for free during the school holidays. It’s a great opportunity for people to have a swim, grab a bite to eat, relax and have fun with their family and friends.

The site includes two pop-up pools, as well as ping pong tables and plenty of places to chill out and enjoy a picnic in the beautiful parklands. There will also be snacks and cold drinks available from the food trucks onsite. Entry to the site is free but ticketed to manage numbers so people must pre-register online [here](#).

Find out more information about Urban Plunge including opening hours [here](#).

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